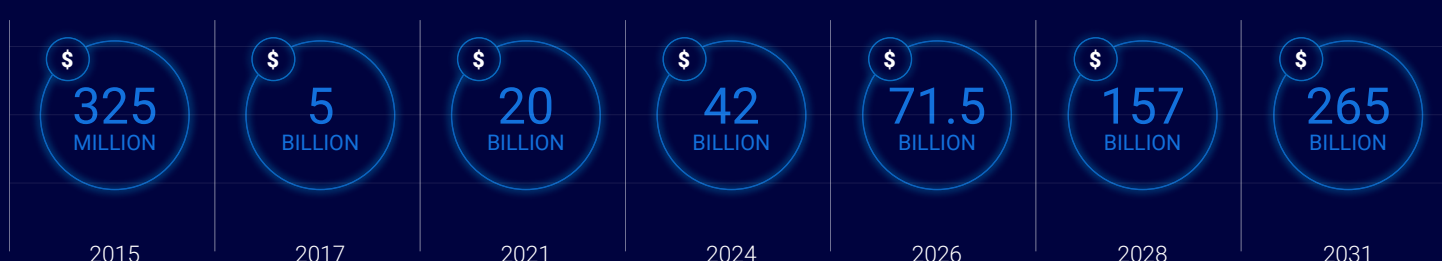


# It's time to take a closer look at BLACKBERRY PROTECT

Ransomware will continue to be the major security issue in 2021 & beyond.

Read on for a snapshot of the trends & stats impacting the rise.

## THE SPIRALLING COST OF RANSOMWARE DAMAGE



## WHY IS RANSOMWARE SUCH BIG BUSINESS?

### CHEAPER AND EASIER TO GET STARTED

Ransomware-as-a-Service (RaaS) has lowered barriers to entry, with well-established illicit vendors such as DarkSide and REvil franchising their ransomware to attackers.

### MORE SCALABLE AND PROFITABLE

With tried and tested ransomware more readily available, attackers are able to plan and launch their strikes more cost-effectively, and upscale their activities more easily.

### PROFESSIONAL PLAYERS

As ransomware gains a criminal reputation for 'easy money', investment in RaaS has surged to keep solutions one step ahead of detection and prevention.



**Nearly 2,400 governments,** healthcare facilities and schools were victims of ransomware attacks last year. <sup>5</sup>



**\$350 million ransom payments** were made last year, a 300% increase over 2019. <sup>6</sup>



**88% of UK companies** have suffered breaches in the last 12 months. <sup>7</sup>



**One small business in the UK is successfully hacked every 19 seconds** according to Hiscox. <sup>8</sup>



**Around 65,000 attempts to hack SMBs** occur in the UK every day, around 4,500 of which are successful. That's around 1.6 million of the 5.7 million SMBs in the UK per year. <sup>8</sup>



**25% of UK organisations** have notified the ICO of a breach or potential breach within their organisation. <sup>9</sup>

## NEW AND LEGACY SYSTEMS ARE WEAK SPOTS FOR RANSOMWARE

With developers typically focusing on supporting latest versions, operating systems are often given less attention and may become a major security risk. Attackers are quick to identify and exploit these vulnerabilities across widely used new or legacy operating systems.

*Yesterday's Endpoints Protected By Today's Technology.  
They may be gone but they should not be forgotten.*

Take a closer look at  
**BLACKBERRY PROTECT**